

**Social Media Workshops Now Part of
All-Inclusive Rate at Puerto Vallarta's Casa Velas;
Spurred by Mexico's Velas Resorts Guest Survey**

Puerto Vallarta, Mexico (June 7, 2010) – Helping guests share vacation experiences with family, friends and followers, the adults-only AAA Four Diamond [Casa Velas Hotel Boutique](#) in Puerto Vallarta, Mexico is now offering social media workshops at no charge. The workshops help guests create a profile, add friends, upload photos and “Like” pages in [Facebook](#); create a [Twitter](#) account and profile, follow and Tweet updates; as well as create and upload videos to YouTube. Workshops take place on Mondays, Wednesdays and Fridays from 6 to 7 p.m.

“We’re delighted to be probably the first resort in Mexico to offer this, and at no charge to our guests,” announced Pierre Bonin, Managing Director of Casa Velas.

Casa Velas’ social media program is the result of a survey of 300 Velas Resorts guests in Puerto Vallarta, Riviera Nayarit and Rivera Maya, Mexico, responding about their interest in learning more about social media sharing while on vacation. Seventy percent of respondents, ages 18 to 64, expressed a serious interest in social media; the majority desiring to share vacation photos, videos and trip experiences with friends and family on Facebook.

“The plan is to first offer the classes at Casa Velas, rolling out the workshops to all four of our resorts at a later date,” said Juan Vela, Vice President of Velas Resorts.

The all-inclusive Casa Velas Hotel Boutique offers rates starting at \$240 per person per night, based on double



occupancy, from now through December 23, 2010. The rate includes a la carte gourmet dining, private beach club, premium international liquor brands, 24-hour in-suite service, in-suite minibar, private roundtrip airport transportation, and all taxes and gratuities. For reservations, please call 1-866-529-8813 in the U.S. or Canada or visit www.hotelcasavelas.com.

About Casa Velas:

The hacienda-style Casa Velas, a member of The Leading Small Hotels of the World, is located just five minutes from Puerto Vallarta Airport and only 15 minutes from the popular downtown area, art galleries, and “El Malecon” (the boardwalk). The adults-only boutique hotel features 80 suites, some with private pools and Jacuzzis. The perfect vacation for golfers, Casa Velas offers golf privileges at the Marina Vallarta golf course and two other top 18-hole golf courses designed by Jack Nicklaus and Tom Weiskopf only 20 minutes away. Spa Casa Velas, a Leading Spa of the World, encompasses five treatment rooms, a hydrotherapy area, a fitness gym and a beauty salon. Emiliano a la carte fine dining restaurant is at the hands of one of the area’s leading chefs serving Mexican and international cuisine.